Cynthia is an experienced Graphic Designer with strong technical and creative skills. She delivers graphic design solutions for international brands and is known as a dynamic force within her team. Inspired by the design industry Cynthia meets challenges and brings innovative ideas to life.

Commercially working as part of the team that generated packaging designs for Marvel with Hot Toys. Additionally, she has worked on designs for Disney's Frozen and Star Wars. Skilled in digital design and traditional illustrative media, Cynthia aims to bring her skills to progressive brands. Cynthia welcomes contract opportunities and offers in the UK or remotely online.

Creative

Cooperative

Teamwork

Organizing

Creative Designer All Jigsaw Puzzles · Part-time, Aug 2022 - 2024

- Responsible for designing custom puzzle packaging for clients, ensuring designs meet client requirements and brand image
- Create visually appealing designs that make packaging stand out both in-store and online markets

BA (hons) Graphic Design First-Class Honours Arts University Plymouth / 2022 - 2024

Tertiary Art Programme Hong Kong Illustration Art Institute / 2012 - 2014

experience

- Graphic Designer Hot Toys Ltd (Hong Kong), Mar 2018 - Oct 2020
- Designed high-end, luxury packaging designs for major brands worldwide
- Hands-on from initial brief to final design-off of graphic and product packaging designs
- Aligned design talents to the brand aesthetic and brand guidelines